

THE LIVER MEETING® CAMERA POLICY

For Media, Exhibitors, and Other Specially Designated Parties

Exhibitors, media, or other parties may not photograph, video, or record The Liver Meeting® (TLM) exhibitors without written permission from the exhibitor and authorization from AASLD. Representatives must submit an authorization letter from the exhibitor or a completed TLM Camera Authorization Form to AASLD Marketing and Communications staff in advance of the conference or admittance to the exhibition floor. Media or other parties with cameras who have an intent to record will not be permitted to enter the exhibition floor without an AASLD escort and should make arrangements with AASLD Marketing and Communications staff during regular press room hours. **Media, exhibitors, or other parties may only film or photograph close-ups of the exhibitors they have received permission from and may only use wide angle shots of the exhibition floor. Continuous live streaming of the exhibition floor for web-based publications is not permitted. Any interviews must be conducted in main areas of the Convention Center only. Non-media may not conduct interviews on the show floor for any reason.**

Any media or other party taking photographs or video of an exhibitor or product without permission must relinquish the film or digital media upon request; the film or digital media will be disposed of after being relinquished. Media representatives, exhibitors, and other parties are solely responsible and liable for insuring adherence to this policy and agree to indemnify and hold AASLD, its officers, directors, volunteers, employees, and agents harmless from any and all claims arising from failure to abide by this policy. This opportunity is only available to credentialed members of the media and upon request by exhibitors or other specially designated parties. Please note, AASLD defines media as an accredited print (newspaper and magazine) and electronic (radio, television, and online journal, magazine, and newspaper) reporters, editors, and camera operators who have the sole purpose of covering the conference for their respective media outlet. Any photograph, video, or recording obtained through this opportunity must be used solely for journalistic purposes or, in the case of exhibitors or other specially designated parties granted this permission, materials may only be used for internal reference to promote or underscore ROI from TLM participation, within your respective organization(s).

TLM Exhibiting Company Name:		Booth Number:
Representative Name:		
Representative Title:	Date:	
Email Address:	Phone:	
Representative Signature: _____ On behalf of my company, I authorize the media representative, exhibitor, or other specially designated party listed below to photograph, shoot video, and/or record audio of my company's exhibition booth, products, services, and representatives during regular exhibition hours of The Liver Meeting. They may use this footage to publicize my company and products in print and online publications, or for internal reference and promotional purposes.		

Publication/Media Representative/Exhibitor:		
Representative Name:		
Representative Title:	Date:	
Email Address:	Phone:	
Representative Signature: _____ On behalf of my company, I/we agree to abide by The Liver Meeting Camera Policy outlined above. In accordance with this policy, I/we agree to photograph, video, and/or record only the booth, products, services, and representatives of the exhibitor listed above during regular exhibition hours of The Liver Meeting. The footage will be used for the sole purpose of publicizing the exhibitor and its products and services in our print and online publications, or for internal purposes (within my organization) to support ROI from The Liver Meeting participation. We agree to indemnify and hold AASLD, its officers, directors, volunteers, employees, and agents harmless from any and all claims arising from our failure to abide by this policy.		

AASLD Authorized Signature:	Date:
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